



HeyLife's mission

Ensuring our users will always be on top of things





Always On It!

See real examples of how your HeyLife Calendar & Proactive Reminder App can be used to make sure you never forget an(other) important thing.

Let's introduce you to the Smith family



Daina Smith

Age: 50

Job: Pilates
Instructor

Family:

John- husband

Nancy- mother

Noah- son



John Smith

Age: 55

Job: HR Director
Family:

Diana- wife

Nancy- mother in
law

Noah- son



Nancy Williams

Age: 77

Job: retired

Family:

Diana- daughter

John- son in law

Noah- grandson



Noah Smith

Age: 9

Family:

Diana- mother

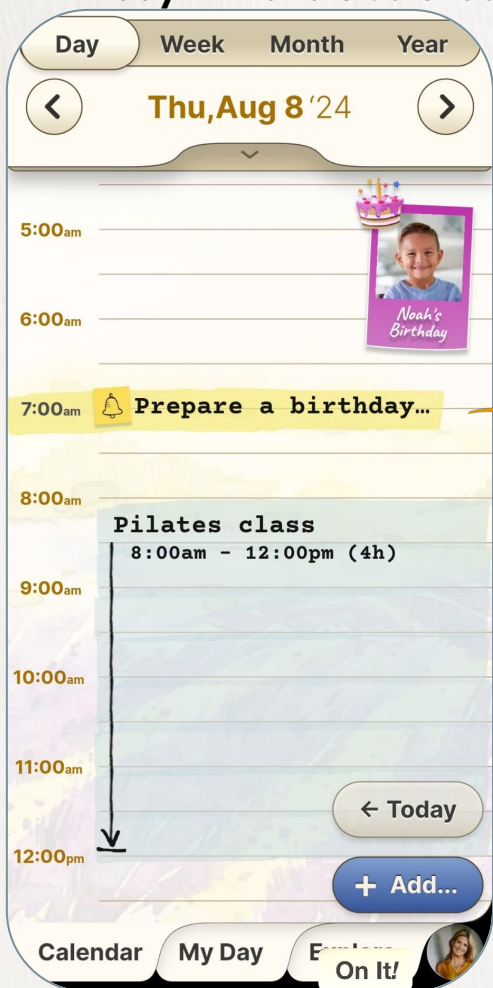
John- father

Nancy- grandma

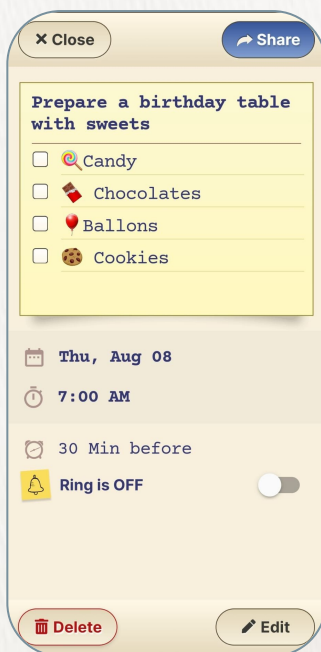
HeyLife will help Diana to plan Noah's 8th birthday

Noah's birthday is on August 8th

Birthday in Diana's Calendar



Stay On It!



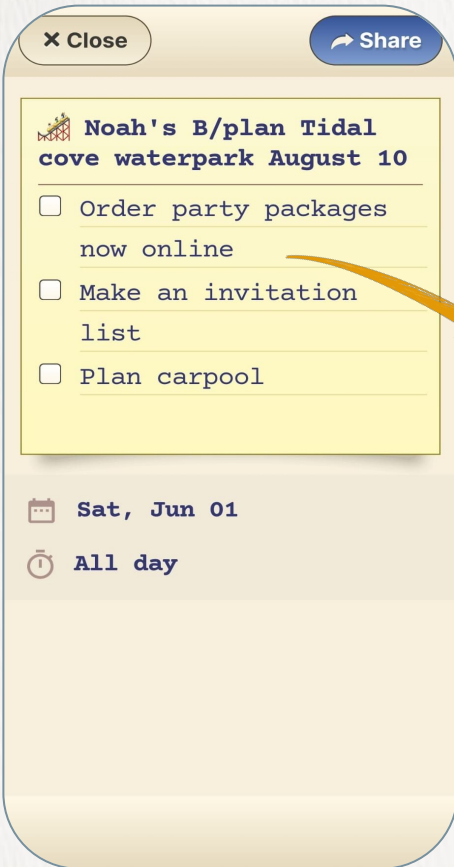
Diana can set an All Day Reminder 6 weeks before the birthday to start to plan the party.

Birthday plan:

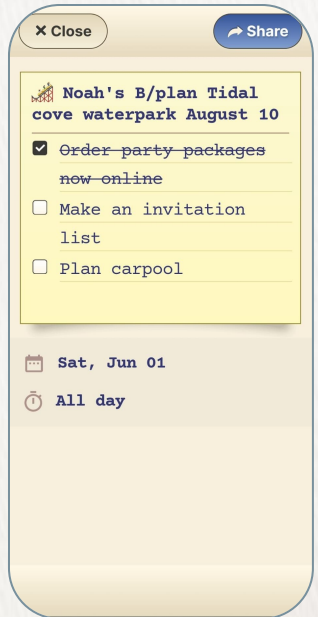
TIDAL COVE WATERPARK IN AVENTURA

Saturday August 10th, 10am-2pm

- ✓ Order Party Packages
- ✓ Invite Noah's classmates
- ✓ Plan the carpool



On It!



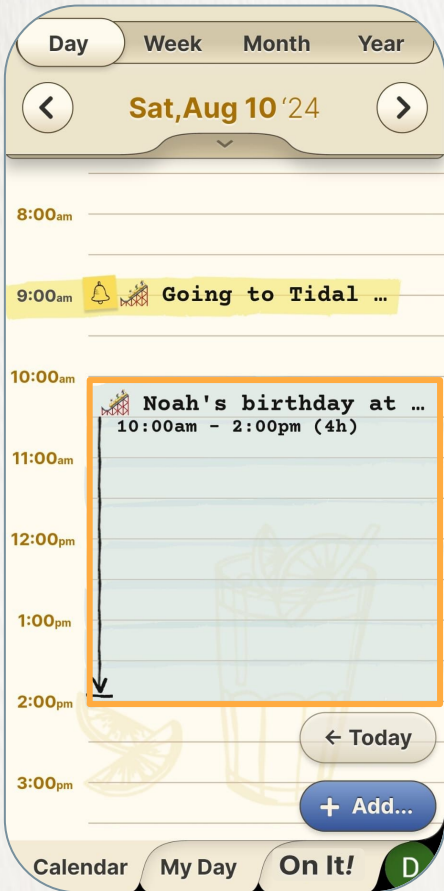
Stay On It! With HeyLife

Birthday plan:

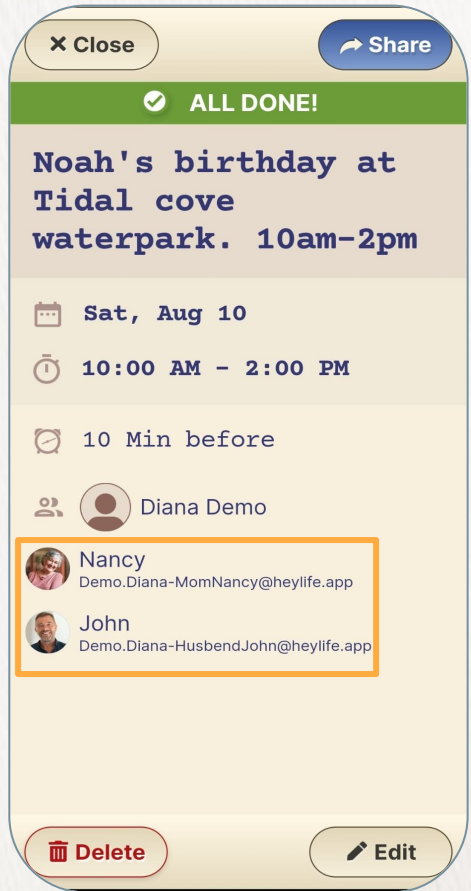
TIDAL COVE WATERPARK IN AVENTURA

Saturday August 10th, 10am-2pm

Enter the birthday party as an event in your calendar.



invite John and Nancy
So they stay **On It!** too



Invite Noah's Classmates

Prepare the invitations on July 11th



Make a reminder for July 15th to send out the invites

Find a time to make the invitations

Day Week Month Year

Thu, Jul 11 '24

3:00pm

4:00pm Grocery run 3:30pm - 5:00pm (1h30m)

5:00pm

6:00pm prepare an invitation .. 6:00pm - 7:00pm (1h)

7:00pm

8:00pm

9:00pm

10:00pm

← Today

+ Add...

Calendar My Day On It! D

Stay On It!

X Close Share

ALL DONE!

Send birthday invitations with Noah

Mon, Jul 15

7:30 AM

10 Min before

Delete Edit

Day Week Month Year

Mon, Jul 15 '24

7:00am

7:30am Send birthday ...

8:00am Pilates class 8:00am - 11:00am (3h)

9:00am

10:00am

11:00am

12:00pm

1:00pm Mom pick up Noah 1:00pm - 4:00pm (3h)

2:00pm

3:00pm

← Today

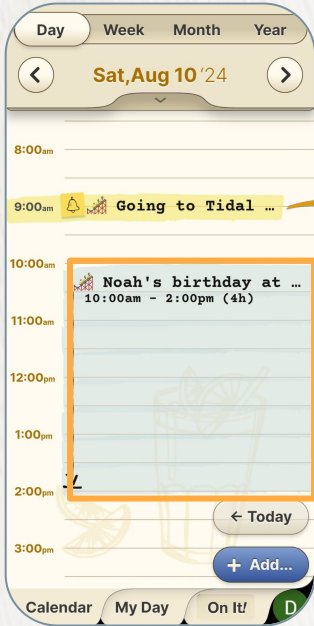
+ Add...

Calendar My Day On It! D



The big day has arrived, **Noah's** birthday party! August 10th

The event time



Stay On It!

