



## HeyLife's mission

Ensuring our users will always be on top of things

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## **Always On It!**

See real examples of how your HeyLife Calendar & Proactive Reminder App can be used to make sure you never forget an(other) important thing.

# Let's introduce you to the Smith family



## **Daina Smith**

Age: 50

Job: Pilates  
Instructor

Family:

John- husband

Nancy- mother

Noah- son



## **John Smith**

Age: 55

Job: HR Director

Family:

Diana- wife

Nancy- mother in  
law

Noah- son



## **Nancy Williams**

Age: 77

Job: retired

Family:

Diana- daughter

John- son in law

Noah- grandson



## **Noah Smith**

Age: 9

Family:

Diana- mother

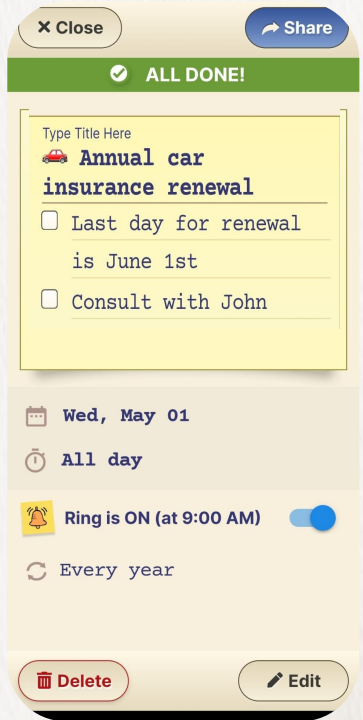
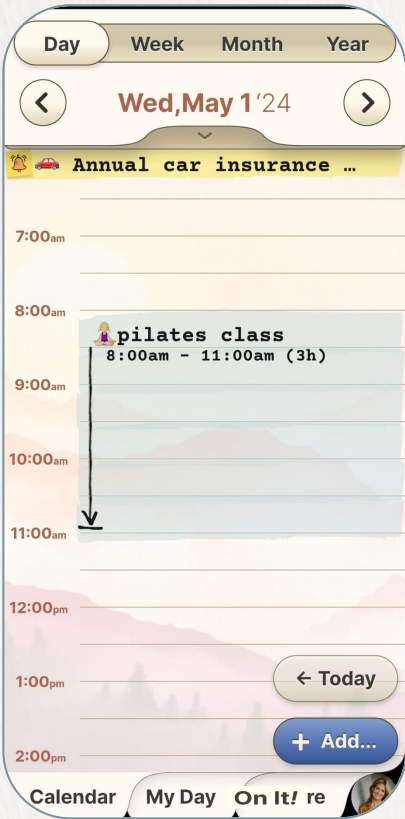
John- father

Nancy- grandma

# HeyLife will help **Diana** to be **On It!** for her annual car insurance renewal



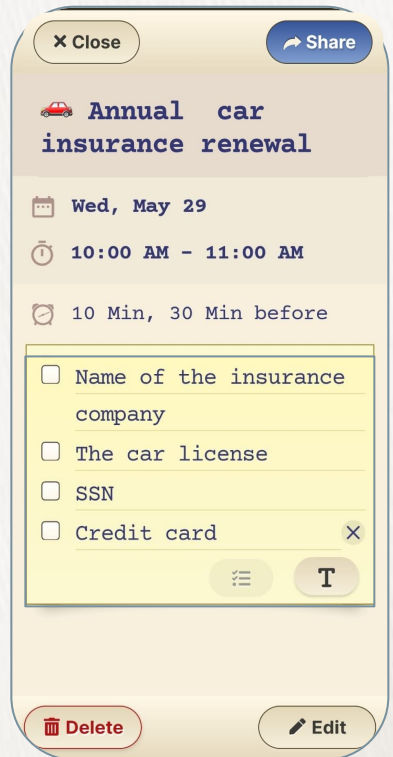
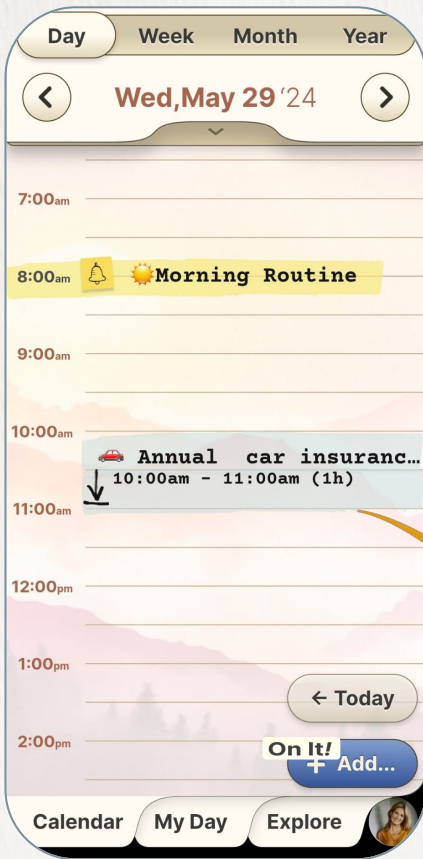
- ✓ **Diana** enters an annual reminder one month before the actual annual renewal date.
- ✓ She wants to be **On It!** by planning time for price comparison “shopping” and discussing things with her husband, John.



**Diana** sets aside time in her calendar handle insurance over the internet.

**Diana** has checklist to make sure she has everything ready to go:

- ✓ Insurance company name
- ✓ License plate numbers
- ✓ SSN
- ✓ Credit Card





Want more  
examples?

Checkout the  
HeyLife [website.](#)